



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY



AT THE Y WE'RE FAMILY

RACINE FAMILY YMCA 2023 ANNUAL REPORT





OUR MISSION:

to put Christian principles into practice through programs that build healthy spirit, mind and body for all.

IMAGE MANAGEMENT FAMILY YMCA

8501 Campus Dr.
Mount Pleasant, WI 53406
P: 262.898.4551



RIVERSIDE YMCA

141 N. Main St.
Racine, WI 53403
P: 262.898.4760



GEORGE BRAY NEIGHBORHOOD YMCA

924 Center St.
Racine, WI 53403
P: 262.898.4757



STAFF AND BOARD OF DIRECTORS

RACINE YMCA STAFF

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CFO/HR/Interim CEO

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Sports & Rec Director

Rebecca Mann
Aquatics Director

Brenda Hughes
Chief Philanthropy Officer

Jonathon Rooney
Sports & Rec Coordinator

Quincy Harrison
George Bray Y Director

Jason Krencisz
Senior Membership Director

Jay Enhoff
Maintenance/IT/Custodial Director

Jo Fink
Payroll Specialist

Abbi Potts
Membership Coordinator

Mathias Werve
Healthy Living Director

Paola Rodriguez
Account Specialist

Hailey Haluska
Marketing Director

Angela Pedraza Rico
Healthy Living Coordinator

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Daniel Franklin
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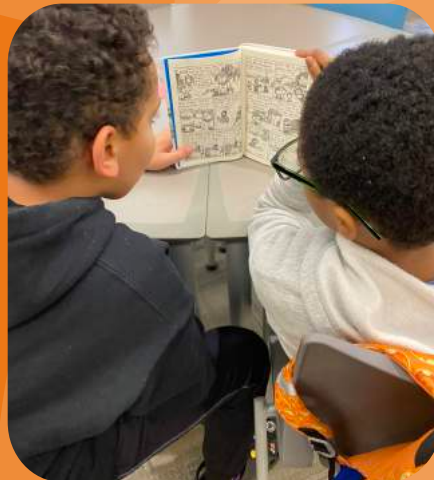
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SC Johnson

Cory Sebastian
Sebastian's Fine Food & Spirits

Chad Lock
Bukacek Construction



Students started off the year with major classroom problems and ended with better behavior and improved focus because of what YLA taught them.

-Quincy Harrison | 2023 YLA Knapp Site Coordinator

FOR YOUTH DEVELOPMENT

The YMCA is committed to nurturing the potential of every child and teen. From cradle to career, the Y empowers young people to lead inspired, successful lives.

Youth Sports

Youth sports programs at the Y has four goals regardless of skill level of each child: Skill Improvement, Knowledge Growth, Character Development and most importantly, FUN! Our programs are focused on giving children an equal opportunity to improve game fundamentals, game knowledge, sportsmanship and teamwork. In 2023, the Racine Family YMCA had 23 different youth sport programs with 1,850 kids participating.

Young Leaders Academy

Young Leaders Academy is the Y's after school academic support and development program for children in 2nd-12th grade. YLA offers homework assistance, tutoring, leadership group sessions and activities. 78 students had a safe afterschool environment while learning during the 2023 school year.

Meal Programs

Racine has a poverty percentage of 19.8%. The George Bray Neighborhood YMCA Branch serves FREE meals to the community Monday-Thursday in partnership with the DeKoven Center. 1 in 14 people in Wisconsin are food insecure. Ten plus hours per week are dedicated to giving healthy and nutritious meals to the community.



3,159

youth check-ins to all branches



78

kids in YLA had a safe after-school environment



6,800

hours of free childcare provided to members



23

sports programs were ran



1,850

kids participated in youth sports



400

kids learned to swim in swim lessons





The Y got me back into exercising and my wife is a longtime Parkinson's Program participant. The program extended her mobility, memory and quality of life.

-Thomas Determan Sr. | Y Member

FOR HEALTHY LIVING

The YMCA aims to improve our nation's health by providing programs and activities that promote overall well-being, no matter where you are on your journey toward better health. And when people feel their best and have fulfilling lifestyles, their communities become stronger too.

Group Exercise Programs

YMCA Group Exercise Programs bring together health seekers of all ages, backgrounds and skill levels in a fun, supportive environment where they move, groove and sweat their way toward better well-being. Highly trained staff develop and lead the programs and often tailor them to the specific needs of their community. The Racine Family YMCA offers 85+ group fitness classes for all ages and fitness levels each week.

Exercise for Parkinsons

More than one million Americans are living with Parkinson's disease and nearly 60,000 new diagnoses occur each year. Our Exercise for Parkinson's class is designed to help individuals with Parkinson's maintain an active and healthy lifestyle. 31 people diagnosed with Parkinson's disease participated in our Exercise for Parkinson's program helping improve their quality of life and reducing their symptoms.

LIVESTRONG

LIVESTRONG is a research-based physical activity and well being program designed to help adult cancer survivors reclaim their total health. 24 cancer survivors participated in our LIVESTRONG program improving confidence, self-esteem and strength.



1,125
average daily
check-ins

85
group fitness
classes offered
each week

61,047
registrations for
group fitness
classes

31
"Excercise for
Parkinson's"
participants

24
cancer survivors
participated in
LIVESTRONG

244,001
member check-ins
across all branches



The Y has been a wonderful place to keep my diabetes in control and to stay healthy. As a former teacher, I appreciate how dedicated the staff is.

-John Schuessler | Y Member

FOR SOCIAL RESPONSIBILITY

The YMCA believes our communities are strongest when everyone is included and has the opportunity to reach their full potential. We welcome and connect people of all generations, backgrounds and perspectives, and are committed to addressing issues that people face to create positive change.

Safety Around Water

It is a goal of the Aquatics Center to introduce the Safety Around Water initiative to our community. As lucky as we are to live near such a beautiful body of water like Lake Michigan, it is important to remember how treacherous this Great Lake can be. We are dedicated to equipping our community with the knowledge and skills to safely partake in both lake and pool activities. Did you know that drownings are the second leading cause of death in children ages 1-14? These tragedies can happen quickly and when it is least expected, but we believe instilling safe water techniques can greatly impact the confidence our community has around lakes and pools alike. We had 400+ youth learn to be safe around water in 2023 and are looking to add greatly to this number in 2024.

The Y is for ALL

Our mission at the Racine Family YMCA is to welcome everyone in every stage of life through our doors. With your donations we are able to provide assistance to those who require financial or disability aid. It is a continued honor to give support to the Racine community and maintain the health of our community in mind, body and spirit.



480

scholarships were given to help make the Y for ALL

\$19,135

was given in scholarship adjustment

324

military discounts were given

11,616

Racine Family YMCA members

600+

school supplies were donated to underserved youth

5,064

new members joined the Y

THANK YOU TO OUR 2023 DONORS



Diamond \$20,000+

Image Management
Kevin & Claire Weslaski
Eric & Michie Simpson
MLE Foundation

Platinum \$10,000+

David & Catherine Perkins
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Wisconsin Department of Justice
City of Racine CDBG
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United Way of Racine County

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Col. L.C. Christensen Foundation
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The Corn King LLC
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Nonna's Pizzeria LLC
United Mechanical

In Kind Donations

Phil Fellner
Ralph Malicki
Modine Manufacturing Company
Sebastian's Fine Food & Spirits

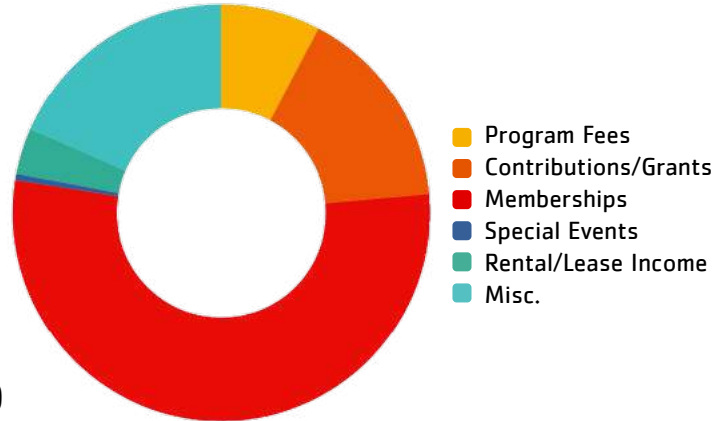
In Memoriam

In Memory of Margaret Farnsworth

2023 FINANCIAL REPORT

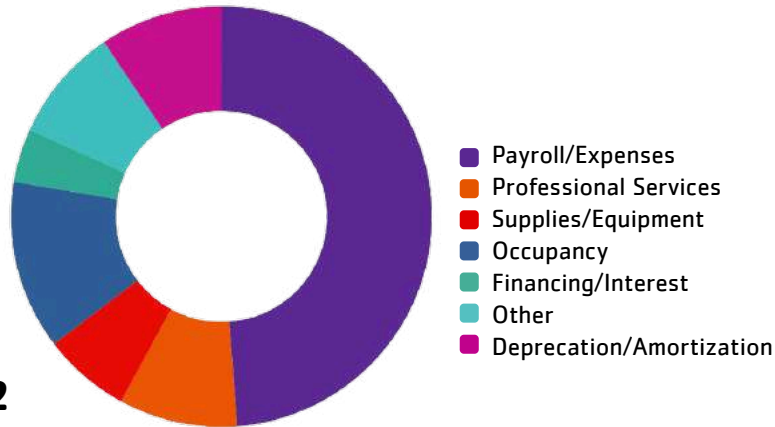
2023 ACTUAL REVENUE

Memberships	\$2,060,638
Contributions/Grants	\$605,676
Program Fees	\$295,139
Rental/Lease Income	\$137,118
Special Events	\$18,769
Misc.	\$703,819
TOTAL	\$3,821,159



2023 ACTUAL EXPENSES

Payroll/Expenses	\$2,006,913
Occupancy	\$534,399
Depreciation/Amortization	\$387,609
Professional Services	\$374,762
Supplies & Equipment	\$276,131
Financing/Interest	\$169,850
Other	\$361,876
TOTAL	\$4,111,542



CONSTITUENCY REPORT

2023 PROGRAM ENROLLMENT

Sports & Rec	1,850
Child Care	1,650
Aquatics	400
Group Fitness	3,510
TOTAL	7,410

2023 MEMBERS BY AGE

5 years & under	389
6-11	596
12-17	745
18-29	772
30-54	2050
55-64	934
65+	5118
TOTAL	10,604



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**DONATE TO
SUPPORT OUR
PROGRAMS HERE**

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