



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY



# AT THE Y WE'RE FAMILY

RACINE FAMILY YMCA 2024 IMPACT REPORT





## OUR MISSION:

to put Christian principles into practice through programs that build healthy spirit, mind and body for all.

### IMAGE MANAGEMENT FAMILY YMCA

8501 Campus Dr.  
Mount Pleasant, WI 53406  
P: 262.898.4551



### RIVERSIDE YMCA

141 N. Main St.  
Racine, WI 53403  
P: 262.898.4760



### GEORGE BRAY NEIGHBORHOOD YMCA

924 Center St.  
Racine, WI 53403  
P: 262.898.4757



# STAFF AND BOARD OF DIRECTORS

## RACINE YMCA STAFF

### **Carrie Wall**

Interim Chief Executive Officer

### **Ryan Thompson**

Sports & Rec Director

### **Rebecca Mann**

Aquatics Director

### **Jason Krencisz**

Membership Director

### **Jonathon Rooney**

Sports & Rec Coordinator

### **Quincy Harrison**

George Bray Y Director

### **Abbi Potts**

Membership Coordinator

### **Jay Enhoff**

Maintenance/IT/Custodial Director

### **Rae Taschner**

Payroll Specialist

### **Hailey Haluska**

Marketing/Youth & Family Director

### **Mathias Werve**

Healthy Living Director

### **Brook Mayborne**

Human Resources

### **Wayne Janik**

Interim Chief Financial Officer

### **Angela Pedraza Rico**

Healthy Living Coordinator

### **Paola Rodriguez**

Account Specialist

## BOARD OF DIRECTORS

### **Brian Lee**

**President**

Independent Consultant

### **Grant Buenger**

Habitat for Humanity

### **Dean Powers**

Community State Bank

### **Daniel Franklin**

**Vice President**

Andis

### **John Daniels**

Daniels Chiropractic

### **Kevin Weslaski**

Image Management

### **David Holland**

**Finance Committee Chair**

Modine

### **Chad Lock**

Bukacek Construction

### **Matt Horton**

O & H Bakery

### **Cory Sebastian**

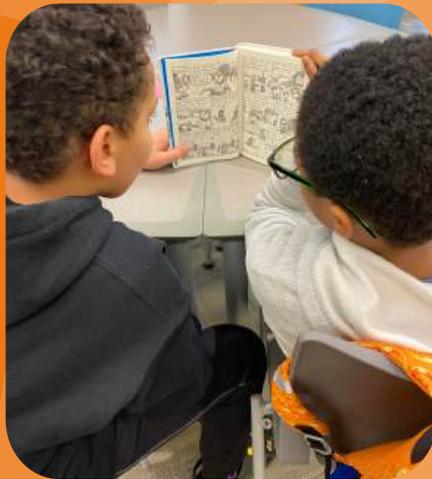
Sebastian's Fine Food & Spirits

### **Julie Wickman**

SC Johnson

### **Matt Gorbaty**

Amazon



**Every child deserves the chance to explore, grow, and create lasting memories. Through our school age programming, we're not just keeping kids active, we're giving them experiences that shape who they become.**

**-Hailey Haluska | Youth/Family Director**

# FOR YOUTH DEVELOPMENT

The YMCA is committed to nurturing the potential of every child and teen. From cradle to career, the Y empowers young people to lead inspired, successful lives.

## Youth Sports

Youth sports programs at the Y has four goals regardless of skill level of each child: Skill Improvement, Knowledge Growth, Character Development and most importantly, FUN! Our programs are focused on giving children an equal opportunity to improve game fundamentals, game knowledge, sportsmanship and teamwork. In 2024, the Racine Family YMCA had 24 different youth sport programs with 1,535 kids participating.

## Young Leaders Academy

Young Leaders Academy is the Y's after school academic support and development program for children in 2nd-12th grade. YLA offers homework assistance, tutoring, leadership group sessions and activities. 120 students had a safe after-school environment while learning during the 2024 school year.

## Meal Programs

Racine has a poverty percentage of 19.8%. The George Bray Neighborhood YMCA Branch served FREE meals to the community Monday-Thursday in partnership with the DeKoven Center. 1 in 14 people in Wisconsin are food insecure. Ten plus hours per week were dedicated to giving healthy and nutritious meals to the community.



**3,159**

youth check-ins to all branches



**120**

kids in YLA had a safe after-school environment



**6,800**

hours of free childcare provided to members



**24**

sports programs were ran



**1,535**

kids participated in youth sports



**315**

kids learned to swim in swim lessons





**The Y got me back into exercising and my wife is a longtime Parkinson's Program participant. The program extended her mobility, memory and quality of life.**

**-Thomas Determan Sr. | Y Member**

# FOR HEALTHY LIVING

The YMCA aims to improve our nation's health by providing programs and activities that promote overall well-being, no matter where you are on your journey toward better health. And when people feel their best and have fulfilling lifestyles, their communities become stronger too.

## Group Exercise Programs

YMCA Group Exercise Programs bring together health seekers of all ages, backgrounds and skill levels in a fun, supportive environment where they move, groove and sweat their way toward better well-being. Highly trained staff develop and lead the programs and often tailor them to the specific needs of their community. The Racine Family YMCA offers 86+ group fitness classes for all ages and fitness levels each week.

## Exercise for Parkinson's

More than one million Americans are living with Parkinson's disease and nearly 60,000 new diagnoses occur each year. Our Exercise for Parkinson's class is designed to help individuals with Parkinson's maintain an active and healthy lifestyle. A total of 31 individuals diagnosed with Parkinson's disease participated in our Exercise for Parkinson's program, helping improve their quality of life and reduce symptoms.

## LIVESTRONG

LIVESTRONG is a research-based physical activity and well being program designed to help adult cancer survivors reclaim their total health. A total of 24 cancer survivors participated in our LIVESTRONG program, experiencing improvements in confidence, self-esteem, and strength.



689

average daily check-ins

86

group fitness classes offered each week

86,476

registrations for group fitness classes

31

"Exercise for Parkinson's" participants

24

cancer survivors participated in LIVESTRONG

249,967

member check-ins across all branches



**The Y has been a wonderful place to keep my diabetes in control and to stay healthy. As a former teacher, I appreciate how dedicated the staff is.**

**-John Schuessler | Y Member**

## FOR SOCIAL RESPONSIBILITY

The YMCA believes our communities are strongest when everyone is included and has the opportunity to reach their full potential. We welcome and connect people of all generations, backgrounds and perspectives, and are committed to addressing issues that people face to create positive change.

### Safety Around Water

It is a goal of the Aquatics Center to introduce the Safety Around Water initiative to our community. As lucky as we are to live near such a beautiful body of water like Lake Michigan, it is important to remember how treacherous this Great Lake can be. We are dedicated to equipping our community with the knowledge and skills to safely partake in both lake and pool activities. Did you know that drownings are the second leading cause of death in children ages 1-14? These tragedies can happen quickly and when it is least expected, but we believe instilling safe water techniques can greatly impact the confidence our community has around lakes and pools alike. We had 300+ youth learn to be safe around water in 2024 and are looking to add greatly to this number in 2025.

### The Y is for ALL

Our mission at the Racine Family YMCA is to welcome everyone in every stage of life through our doors. With your donations we are able to provide assistance to those who require financial or disability aid. It is a continued honor to give support to the Racine community and maintain the health of our community in mind, body and spirit.



480

scholarships were given to help make the Y for ALL

\$19,135

was given in scholarship adjustment

324

military discounts were given

8,324

Racine Family YMCA members

4,419

new members joined the Y

# 2024

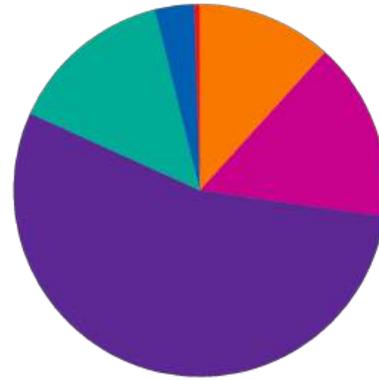


# 2024 FINANCIAL REPORT

## 2024 ACTUAL REVENUE

|                              |             |
|------------------------------|-------------|
| Memberships                  | \$2,196,395 |
| Government Grants            | \$625,475   |
| Program Fees                 | \$577,994   |
| Contributions/Private Grants | \$471,686   |
| Rental/Lease Income          | \$136,907   |
| Other Revenue                | \$19,878    |

**TOTAL** **\$4,028,339**

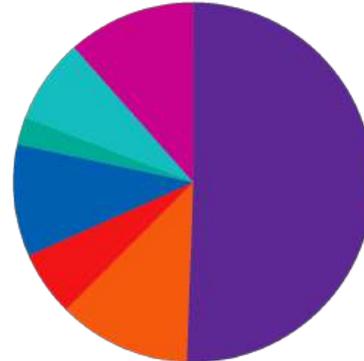


- Program Fees
- Contributions/Grants
- Memberships
- Government Grants
- Rental/Lease Income
- Other Revenue

## 2024 ACTUAL EXPENSES

|                           |             |
|---------------------------|-------------|
| Payroll/Expenses          | \$1,936,145 |
| Professional Services     | \$455,455   |
| Occupancy                 | \$386,312   |
| Depreciation/Amortization | \$291,643   |
| Supplies & Equipment      | \$223,402   |
| Financing/Interest        | \$94,975    |
| Other                     | \$440,314   |

**TOTAL** **\$3,828,246**



- Payroll/Expenses
- Professional Services
- Supplies/Equipment
- Occupancy
- Financing/Interest
- Depreciation/Amortization
- Other

# CONSTITUENCY REPORT

## 2024 PROGRAM ENROLLMENT

|               |       |
|---------------|-------|
| Sports & Rec  | 1,535 |
| Child Care    | 1,650 |
| Aquatics      | 315   |
| Group Fitness | 3,510 |

**TOTAL** **7,010**

## 2024 MEMBERS BY AGE

|                 |       |
|-----------------|-------|
| 5 years & under | 383   |
| 6-11            | 647   |
| 12-17           | 777   |
| 18-29           | 825   |
| 30-54           | 2,025 |
| 55-64           | 754   |
| 65+             | 2,913 |

**TOTAL** **8,324**



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**DONATE TO  
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[www.ymcaracine.org](http://www.ymcaracine.org)