



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY



AT THE Y WE'RE FAMILY

RACINE FAMILY YMCA 2024 IMPACT REPORT





OUR MISSION:

to put Christian principles into practice through programs that build healthy spirit, mind and body for all.

IMAGE MANAGEMENT FAMILY YMCA

8501 Campus Dr.
Mount Pleasant, WI 53406
P: 262.898.4551



RIVERSIDE YMCA

141 N. Main St.
Racine, WI 53403
P: 262.898.4760



GEORGE BRAY NEIGHBORHOOD YMCA

924 Center St.
Racine, WI 53403
P: 262.898.4757



STAFF AND BOARD OF DIRECTORS

RACINE YMCA STAFF

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Interim Chief Executive Officer

Ryan Thompson

Sports & Rec Director

Rebecca Mann

Aquatics Director

Jason Krencisz

Membership Director

Jonathon Rooney

Sports & Rec Coordinator

Quincy Harrison

George Bray Y Director

Abbi Potts

Membership Coordinator

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Maintenance/IT/Custodial Director

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Healthy Living Director

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Human Resources

Wayne Janik

Interim Chief Financial Officer

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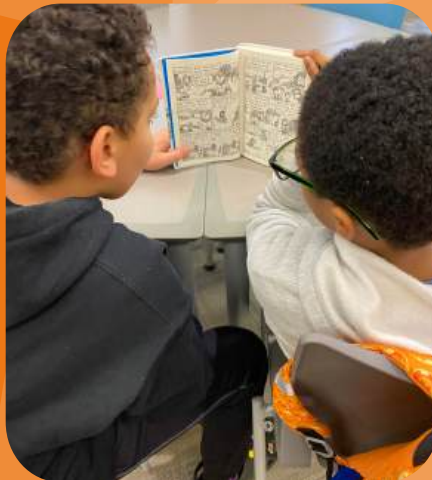
Sebastian's Fine Food & Spirits

Julie Wickman

SC Johnson

Matt Gorbaty

Amazon



Every child deserves the chance to explore, grow, and create lasting memories. Through our school age programming, we're not just keeping kids active, we're giving them experiences that shape who they become.

-Hailey Haluska | Youth/Family Director

FOR YOUTH DEVELOPMENT

The YMCA is committed to nurturing the potential of every child and teen. From cradle to career, the Y empowers young people to lead inspired, successful lives.

Youth Sports

Youth sports programs at the Y has four goals regardless of skill level of each child: Skill Improvement, Knowledge Growth, Character Development and most importantly, FUN! Our programs are focused on giving children an equal opportunity to improve game fundamentals, game knowledge, sportsmanship and teamwork. In 2024, the Racine Family YMCA had 24 different youth sport programs with 1,535 kids participating.

Young Leaders Academy

Young Leaders Academy is the Y's after school academic support and development program for children in 2nd-12th grade. YLA offers homework assistance, tutoring, leadership group sessions and activities. 120 students had a safe after-school environment while learning during the 2024 school year.

Meal Programs

Racine has a poverty percentage of 19.8%. The George Bray Neighborhood YMCA Branch served FREE meals to the community Monday-Thursday in partnership with the DeKoven Center. 1 in 14 people in Wisconsin are food insecure. Ten plus hours per week were dedicated to giving healthy and nutritious meals to the community.



3,159

youth check-ins to
all branches



120

kids in YLA had a
safe after-school
environment



6,800

hours of free
childcare provided
to members



24

sports programs
were ran



1,535

kids participated in
youth sports



315

kids learned to
swim in swim
lessons





The Y got me back into exercising and my wife is a longtime Parkinson's Program participant. The program extended her mobility, memory and quality of life.

-Thomas Determan Sr. | Y Member

FOR HEALTHY LIVING

The YMCA aims to improve our nation's health by providing programs and activities that promote overall well-being, no matter where you are on your journey toward better health. And when people feel their best and have fulfilling lifestyles, their communities become stronger too.

Group Exercise Programs

YMCA Group Exercise Programs bring together health seekers of all ages, backgrounds and skill levels in a fun, supportive environment where they move, groove and sweat their way toward better well-being. Highly trained staff develop and lead the programs and often tailor them to the specific needs of their community. The Racine Family YMCA offers 86+ group fitness classes for all ages and fitness levels each week.

Exercise for Parkinson's

More than one million Americans are living with Parkinson's disease and nearly 60,000 new diagnoses occur each year. Our Exercise for Parkinson's class is designed to help individuals with Parkinson's maintain an active and healthy lifestyle. A total of 31 individuals diagnosed with Parkinson's disease participated in our Exercise for Parkinson's program, helping improve their quality of life and reduce symptoms.

LIVESTRONG

LIVESTRONG is a research-based physical activity and well being program designed to help adult cancer survivors reclaim their total health. A total of 24 cancer survivors participated in our LIVESTRONG program, experiencing improvements in confidence, self-esteem, and strength.



689

average daily
check-ins

86

group fitness
classes offered
each week

86,476

registrations for
group fitness
classes

31

"Exercise for
Parkinson's"
participants

24

cancer survivors
participated in
LIVESTRONG

249,967

member check-ins
across all branches



The Y has been a wonderful place to keep my diabetes in control and to stay healthy. As a former teacher, I appreciate how dedicated the staff is.

–John Schuessler | Y Member

FOR SOCIAL RESPONSIBILITY

The YMCA believes our communities are strongest when everyone is included and has the opportunity to reach their full potential. We welcome and connect people of all generations, backgrounds and perspectives, and are committed to addressing issues that people face to create positive change.

Safety Around Water

It is a goal of the Aquatics Center to introduce the Safety Around Water initiative to our community. As lucky as we are to live near such a beautiful body of water like Lake Michigan, it is important to remember how treacherous this Great Lake can be. We are dedicated to equipping our community with the knowledge and skills to safely partake in both lake and pool activities. Did you know that drownings are the second leading cause of death in children ages 1-14? These tragedies can happen quickly and when it is least expected, but we believe instilling safe water techniques can greatly impact the confidence our community has around lakes and pools alike. We had 300+ youth learn to be safe around water in 2024 and are looking to add greatly to this number in 2025.

The Y is for ALL

Our mission at the Racine Family YMCA is to welcome everyone in every stage of life through our doors. With your donations we are able to provide assistance to those who require financial or disability aid. It is a continued honor to give support to the Racine community and maintain the health of our community in mind, body and spirit.



480

scholarships were given to help make the Y for ALL

\$19,135

was given in scholarship adjustment

324

military discounts were given

8,324

Racine Family YMCA members

4,419

new members joined the Y

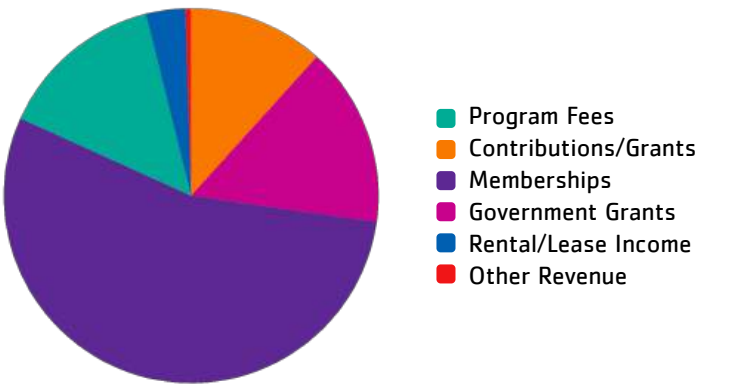
2024»»»



2024 FINANCIAL REPORT

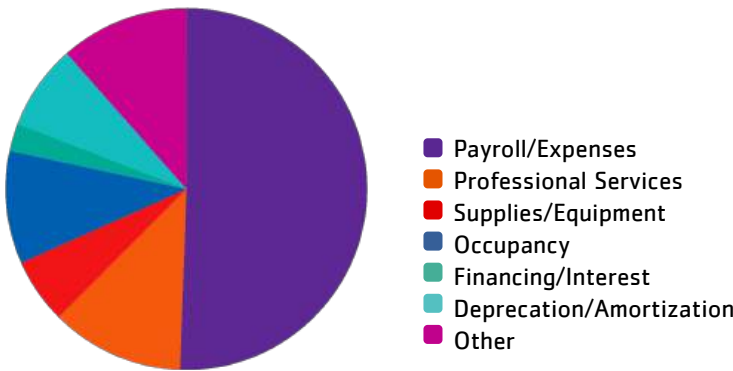
2024 ACTUAL REVENUE

Memberships	\$2,196,395
Government Grants	\$625,475
Program Fees	\$577,994
Contributions/Private Grants	\$471,686
Rental/Lease Income	\$136,907
Other Revenue	\$19,878
TOTAL	\$4,028,339



2024 ACTUAL EXPENSES

Payroll/Expenses	\$1,936,145
Professional Services	\$455,455
Occupancy	\$386,312
Depreciation/Amortization	\$291,643
Supplies & Equipment	\$223,402
Financing/Interest	\$94,975
Other	\$440,314
TOTAL	\$3,828,246



CONSTITUENCY REPORT

2024 PROGRAM ENROLLMENT

Sports & Rec	1,535
Child Care	1,650
Aquatics	315
Group Fitness	3,510
TOTAL	7,010

2024 MEMBERS BY AGE

5 years & under	383
6-11	647
12-17	777
18-29	825
30-54	2,025
55-64	754
65+	2,913
TOTAL	8,324



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**DONATE TO
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